



GUIDELINES ON STATE PLAN SCHEME

**'Livelihood support to farmers through Rural Backyard Duck farming
In convergence with farm pond plus scheme'**

FOR THE YEAR 2026-27

UNDER

Scheme- 3860 – Prani Sampad Samruddhi Yojana

**Sub Scheme- 78830- Umbrella Scheme under Poultry
Development**

Total Project Cost: Rs. 150.00 lakh

**Directorate of Animal Husbandry & Veterinary Services,
Odisha, Cuttack**

9/12/2026

SI No	Components	Descriptions	Remarks
1	Objectives	<ul style="list-style-type: none"> • Increase egg and meat productivity in the state. • Promote duck rearing and enhance incomes of SC/ST/Women/Transgender/ Differently Able (Min 40% disability) / Poor farmers in the state, in convergence with the Farm Pond Plus scheme. 	
2	Unit size and unit cost	<p>Unit size- provided with 50 nos of unsexed 2wks old ducklings in a single phase.</p> <p>Unit cost- Rs. 5000/-</p>	
3	Target under the programme	<ol style="list-style-type: none"> 1. 3000 units during the FY 2026-27. 2. The district wise distribution of targets is enclosed at Annexure-V. 3. The CDVOs shall distribute the targets among the blocks. While allocating targets to blocks the technical feasibility & economically viability of the scheme for the Block should be taken into account by the CDVOs. 4. The district officials are free to allocate Block targets according to the demand of different Blocks. <p>The scheme will be implemented in all 30 districts of the State.</p>	
4	Implementing agency	The Scheme will be implemented by Directorate of Animal Husbandry &	

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		Veterinary Services, Odisha, Cuttack through the Chief District Veterinary Officers and its field functionaries.	
5	Eligibility criteria	Individual farmers belonging to SC/ST, women, Transgenders, differently able (Min 40% disability) category and poor farmers will be supported for rearing 50 nos. of 02 weeks old unsexed Ducklings in a single phase with 100% subsidy.	
6	Required documents for Applying in Go-sugam Portal	<ol style="list-style-type: none"> 1. Copy of Aadhaar card 2. Copy of Ration Card 3. First page of bank passbook 4. Caste certificate, if category is other than 'General'. 5. For applicants under Transgender category, Transgender certificate issued from 'National Portal for Transgender Persons 6. For Beneficiary of PWD (Person with differently abled) has to produce the certificate in support of disability of 40% or more from the Competent Authority. 	
7	Selection procedure	<p>Selection of farmers: -</p> <ol style="list-style-type: none"> 1. This scheme will be implemented for the individual farmers (both male & female) belonging to SC/ST, Differently Able (Min 40% disability) category, poor farmers and Transgenders. 2. The certificate of identity as transgender persons issued by District Magistrate as per 'The Transgender Persons (Protection of Rights) Act, 2019" will be accepted for Transgender category. 3. For differently able persons the certificate if disability issued by 	

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certifying authority / competent authority indicating 40% or more disability as per "The Rights of Persons with Disability Acts, 2016" will be accepted.

4. Each individual will apply online (<http://sugam.odisha.gov.in>).
5. All beneficiaries covered under the scheme should be Aadhar linked to avoid duplication.
6. **While availing subsidy, beneficiary family will be considered instead of individual member of family. One beneficiary family should not be provided with multiple benefits under one particular scheme. A family will not be eligible for subsidy under the same scheme if any of its members has got subsidy during last three years.**
7. **Eligible beneficiary shall apply in Go sugam portal for this scheme in FY 2026-27.**
8. Applicants must upload their Aadhaar Card, Ration Card, and the first page of their Bank Passbook while applying on the portal.
9. Final selection of eligible beneficiaries will be carried out by BVO in the presence of respective Livestock Inspectors (LI/LEO) and PRI members & uploaded in Go suagm portal as per **Annexure- II.**
10. An option shall be provided to indicate whether the beneficiary has a Farm Pond Plus facility or not.
11. All selected applications will then be forwarded to the CDVOs for approval.
12. Recommendation for release of assistance towards night shelter and feed cost will be made by the BVO.
13. Approval and sanction of subsidy,

		<p>reversal to the previous authority, or rejection of applications will be done by the CDVO.</p> <p>14. For release of subsidy against supply of ducklings from any Government and private farm, agency or CRUs, the CDVO will intimate the approved farms/agency to the Directorate for mapping in the portal and upload all necessary supporting documents related to the supply for payment through UPL (Unified payment layer) System.</p>	
8	Implementation strategy	<ul style="list-style-type: none"> • The Pranimitras/ Gomitras will be oriented at block Head Quarter by AVAS/BVO regarding recommended management practices in backyard poultry. They will be roped in to guide the farmers in field for managing backyard duckery units. • Small-scale duckery units will be managed by the households using family labour. • A Night Shelter will be constructed before receiving ducklings by the beneficiaries using locally available materials with minimum expense of Rs 750/- by the beneficiary (with 100% subsidy). • The farmers will arrange feed for ducklings during the early stage as per the availability of local ingredients. The birds will be reared in free range system with little hand-feeding especially kitchen-wastes. • 50 numbers of two weeks old unsexed ducklings will be distributed to each farmer in convergence with the Farm Pond Plus scheme in single phase. • The cost of ducklings amounting to Rs 3750/- will be provided to farmer for procurement of 50 numbers of two weeks old unsexed ducklings in 	

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a single phase.

- Feed cost with transportation of Rs. 500/- will be given per farmer after procurement of ducklings in DBT mode only. **The CDVO will ensure the purchase of feed. The established Feed Mill under State Plan may be utilized for this purpose.**
- Geo-tagged photographs of each backyard duckery unit should be recorded.
- Timely disease prevention measures through routine vaccination & other health care programmes will be taken up to minimise occurrence of diseases & thus preventing mortality of birds.
- Quality checking of ducklings procured by the beneficiaries shall be ensured by concerned BVOs.
- Administrative Cost will be given to CDVOs to meet the expenditure incurred towards monitoring & supervision of the scheme.
- Subsidy will be released to the beneficiaries in their bank account through DBT mode only through UPL (Unified payment layer) System in go sugam portal.
- Administrative Cost will be meet the expenditure incurred towards monitoring & supervision of the scheme.

9	Project cost	Sl. No.	Particulars	Free range system
		1	To rear 50 numbers of two weeks unsexed old ducklings like	Female birds till end of

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		Khaki Campbell/Indian Runner	production life. Males can be sold at the marketable weight.
	2	Production	250 eggs per duck/Year
		Non-recurring expenditure	
	3	A night Shelter of locally available raw materials to be constructed by Farmer	Rs. 750.00
	4	Cost of 2 weeks old unsexed ducklings (@ Rs. 75/- for 50 ducklings).	Rs.3750.00
	5.	Feed 16 kg @ Rs. 30/- per kg of feed with transportation (20 gm/bird/day for 16 days)	Rs 500.00
		Total project cost	Rs. 5000.00
	6	Recurring expenditure - Feeding	
		a. For females & males (for 6 weeks) 42 days @ 20 gm/bird/day	Rs.1260.00 Rs. 2625.00 (Farmer's Contribution)

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		[Say, 0.84 Kg x 50 birds x Rs. 30]. b. For females & males (for 10 weeks) 70 days @ 30 gm/bird/day [Say, 2.1 Kg x 50 birds x Rs. 25] with 5% mortality	
		(c) For 24 females (54 weeks) (378 days) @ 30 gm/day/bird (Say 11.34 Kg x 24 birds x Rs. 28) with mortality 5%.	Rs.7620.00 (Farmer's Contribution)
		Total Recurring expenditure	Rs.11,505.00
	7	Total Recurring & Non recurring Expenditure (I)	Rs.16,505.00
	8	Selling Price	
		(a) Males 24 Nos-	
		ii. Sale Price of 24 Males @2 kg meat X Rs. 180 per KG of meat	Rs. 8640.00
		(b) Spent ducks (24 Nos.) @1.8 kg meat X Rs. 150 per bird	Rs. 6480.00

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		c. Sale of Table Eggs -@250 eggs per duck & Consuming 50% of eggs (250 eggs x 24)	
		ii Sale of table eggs (@ at the rate of Rs. 7.00/- egg x 3000 eggs	Rs. 21000
		Total receipts (II)	Rs. 36120.00
		9 Net Profit (II-I) per batch in 18 months	Rs. 24615.00
		10 Net Profit per year	Rs. 16410.00
10	Subsidy pattern and release of subsidy.	<ul style="list-style-type: none"> • 100% subsidy will be provided to individuals • Night shelter @Rs.750/- • Feed Cost @ Rs. 500/- • Bird cost for 50 nos of 2 wks old unsexed ducklings @ Rs. 3750/- • Subsidy will be released to the beneficiaries in their bank account through DBT mode only through UPL (Unified payment layer) System in go sugam portal. 	
11	Supply chain	The ducklings will be purchased by respective farmers from Govt Duck Breeding Farms or any reputed source. Priority should be given to nearest Govt. Duck farm. The CDVOs will facilitate for procurement of ducklings by the farmers.	

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12	Review and monitoring	Regular monitoring will be done by the SDVO Concern along with ADVO AW under the direct supervision of the CDVO. The Directorate of AH & VS will coordinate and monitor the progress of implementation of the scheme every fortnight.	
13	Training of the farmers/WSHG	Block wise training of the beneficiaries shall be organized by the BVO. 50 farmers in a batch will receive training on recommended management practices including feeding and watering, brooding and rearing ducklings out of the IEC funds.	

NB: Please note that these guidelines are subject to modification based on emerging needs and feedback from field personnel.

Time frame:

Items Quarter	2026-27											
	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	
Submission of the application by beneficiary through go sugam portal , selection of Beneficiaries & Approval by the CDVO												
Distribution of night shelter subsidy to beneficiaries												
Distribution of birds to the beneficiaries												
Distribution of feed cost subsidy to the beneficiaries after birds supply												
Grounding of units/Release of												

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4	Bargarh	12	253	112	23	21	34	34	112
5	Bhadrak	7	218	96	21	2	37	36	96
6	Boudh	3	69	30	7	4	10	9	30
7	Cuttack	14	373	165	31	6	64	64	165
8	Deogarh	3	70	31	5	11	8	7	31
9	Dhenkanal	8	212	94	18	13	31	32	94
10	Gajapati	7	149	66	4	32	15	15	66
11	Ganjam	22	503	222	43	7	86	86	222
12	Jagatsinghpur	8	198	87	19	1	34	33	87
13	Jajpur	10	311	137	30	11	48	48	137
14	Jharsuguda	5	78	34	6	10	9	9	34
15	Kalahandi	13	310	137	25	39	36	37	137
16	Kandhamal	12	171	76	12	41	12	11	76
17	Kendrapada	9	249	110	24	1	43	42	110
18	Keonjhar	13	297	131	15	56	30	30	131
19	Khordha	10	190	84	11	4	35	34	84
20	Koraput	14	240	106	15	54	18	19	106
21	Malkangiri	7	111	49	11	28	5	5	49
22	Mayurbhanj	26	404	178	13	90	38	37	178

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23	Nabarangapur	10	189	84	12	47	12	13	84
24	Nayagarh	8	194	86	12	5	34	35	86
25	Nuapada	5	131	58	8	20	15	15	58
26	Puri	11	268	118	23	0	47	48	118
3	Rayagada	11	182	80	12	45	11	12	80
28	Sambalpur	9	138	61	11	21	14	15	61
29	Subernapur	6	109	48	12	4	16	16	48
30	Sundargarh	17	279	124	11	55	29	29	124
Total		314	6794	3000	510	690	900	900	3000

NB:

- i. The target can be interchangeable among the reserved category.
- ii. In case of non availability of beneficiary in reserved category, then the target can be interchangeable with the General category.

Beneficiaries will be selected on first cum first serve basis

Annexure – II

Selection of eligible beneficiaries for Rural backyard Duckery in FY 2026-27

We do hereby certify that the documents of following applicant's are verified and found to be correct and are eligible for Rural backyard Duckery in FY 2026-27.

Sl.	Name of the farmer	Address of the farmer	GP	Block	Remark



LI/ LT/LEO

PRI Members

Concerned BVO

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