

**‘Establishment of Chick Rearing Unit’
under
‘State Plan Scheme’ during the year 2023-
24**

(State share :-Rs 108.9838 Lakh)

(Period 2023-24)

**Directorate of Animal Husbandry & Veterinary
Services,
Odisha, Cuttack**

Establishment of Chick Rearing Unit

Under State plan during the year 2023-24

Background

Raising improved local poultry breeds in backyard is an important source of livelihood for the rural people of Odisha. Poultry keeping in backyard condition gives high return as the investment in form of raw material and maintenance are low. The birds can be easily reared and handled by the farmers in village condition. Improved coloured birds under low input technology like Vanaraja, Chhabro, Kuroiler & Rainbow Rooster, Kalinga Brown, RIR and Other approved breed of GoI have its own merit because of its meat quality, high body weight, disease resistance and majestic look.

Keeping in view better survivability of 4 weeks old birds at farmers level, than the day old chicks, it is felt essential to establish such projects to brood up to 28 days old and supply the bird to interested farmers as it is being preferred by poultry farmers. The Chick Rearing Units will be established in each district to supply the chicks at an affordable rate to the farmers.

Aim:

This programme aims to establish 75 numbers of Chick Rearing Units in the State.

Objectives:

- To provide chicks of different age group to the farmers for back yard poultry rearing.
- To enhance marketing of Chicks (Low Input Technology Birds).
- For easy availability of quality Chicks to Farmers nearby his/her locality.

Target Beneficiaries:

Under the proposed project, 75 number of farmers / entrepreneurs belonging to General category , SC, ST, Women, Transgender and Differently Able (min 40% disability) category will be supported to establish Chick Rearing Units.

SUBSIDY OUTLAY

Unit cost: Rs 2.54 Lakh

Subsidy	Rs in Lakhs per unit	1 st installment subsidy (40% of the eligible amount) in Rs.	2 nd installment subsidy (60% of the eligible subsidy) in Rs.
		After construction of building	After induction of day old chicks in Chick Rearing Unit
Subsidy to General, SC, ST, Women, Transgender and Differently Able (min 40% disability) category @ 40% of the unit cost	Rs 1.016	Rs 40,640/-	Rs 60,960/-

Selection of farmer

1. The willing farmers/ entrepreneurs will be eligible to avail support.
2. Each farmer/ entrepreneur will apply online in the Go-SUGAM portal to the respective Block Veterinary Officer (BVO) or may contact with AVAS/VAS/BVO of respective block for assistance to apply.
3. The certificate of identity as transgender persons issued by District Magistrate as per 'The Transgender Persons (Protection of Rights) Act, 2019' will be accepted for Transgender category.
4. For differently able persons the certificate of disability issued by certifying authority / competent authority indicating 40% or more disability as per "The Rights of Persons with Disability Acts, 2016" will be accepted.
5. All beneficiaries covered under the Scheme should mandatorily be Aadhaar linked to avoid duplication. Director DAH & VS may change the target of the districts as per the demand.
6. **While availing subsidy, beneficiary family will be considered instead of individual member of family. One beneficiary family should not be provided with multiple benefits under one particular scheme. A family will not be eligible for subsidy under the same scheme if any of its members has got subsidy during last three years.** However, if any member of one family gets the benefit as a member of WSHG, then other family members can avail any other scheme, as in a Group activity the profit for each of the group members may not be high.
7. The Block level Inspection Team will undertake a joint verification in transparent manner of the proposed site of chick rearing unit. The Block Level Inspection Team shall comprise of the following members
 - a. BVO/AVAS/VAS
 - b. Concerned Livestock Inspector/ VT/SVAS
8. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project. **Annexure-I.**
9. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the applications for establishment of chick rearing unit to the CDVO.
10. **On receipt of e-applications by the CDVO, a District Level Committee comprising of Chief Development Officer-cum-Executive Officer, Zilla Parisad, CDVO, ADVO (LP), District Project Coordinator, Mission Shakti, District Project Manager, OLM and Project Administrator, ITDA**

(Concerned area) under the Chairmanship of the Collector & District Magistrate shall approve the final list of beneficiaries of the District.

11. After approval of the list, Go ahead letter to the eligible farmers will be issued by the concerned CDVO in the format enclosed at **Annexure-II**.
12. The L.Is/PraniMitras/ Gomitras/ other such workers will be tied up for providing handholding support to the farmers.
13. After issue of go-ahead letter, the farmer will construct the chick rearing unit and other infrastructure.
14. Thereafter the beneficiary will intimate to local AVAS/ BVO after complete construction of the chick rearing unit in the format enclosed at **Annexure-III**.
15. The block level Inspection Team will inspect the chick rearing unit within 2 weeks period from the date of intimation by the beneficiary regarding completion of housing. They will take a geo-tagged photograph of the chick rearing unit.
16. The Inspection Team will submit the geo-tagged photograph of the chick rearing unit and recommend to the concerned CDVO for release the 1st phase subsidy i.e 40% of the eligible subsidy in the format enclosed at **Annexure-IV**.
17. Thereafter the beneficiary will start rearing the birds. After induction of day old chicks the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-III**.
18. Thereafter, the block level Inspection Team will inspect the fully stocked chick rearing unit. They will take a geo-tagged photograph of the chick rearing unit and recommend to the concerned CDVO for release of remaining 60% of the eligible subsidy in the format enclosed at **Annexure-IV**.
19. The individual beneficiary belonging to General category, SC, ST, Women, Transgender and Differently Able (min 40% disability) category will be provided with 40% back ended subsidy of the unit cost i.e of Rs 1.016 lakh per unit.
20. The beneficiary will be provided with eligible back ended subsidy in two phases (40% of the eligible subsidy amount through DBT mode just after construction of shed for chick rearing unit and finally 60% of the eligible subsidy after induction of day old chicks with due asset verification by the inspection team as per the Subsidy outlay.
21. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha as well as will upload the achievements in the GO- Sugam portal.

22. The beneficiary list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
23. The District wise indicative target of beneficiaries to be covered is shown at **Annexure - V.**
24. Administrative Cost will be given to CDVOs to meet the expenditure incurred towards monitoring & supervision of the scheme.
25. The Director AH&VS may revise the district wise target as per the demand and progress of implementation.
26. The selected beneficiary to start the work at least within 2 months of issue of Go ahead letter. In case of failure to do so, a formal notice must be served to initiate the work within 15 days failing of which the go ahead issued will be cancelled and issued to an eligible beneficiary either new / in the waiting list approved by the DLC.
27. The applications of eligible and willing farmers who have already applied for establishing units under similar scheme in Go- Sugam for the year 2022-23 and are under wait list shall be considered for the financial year 2023-24 on priority. For the application (for the year 2022-23) the concerned block and district officers are to verify the documents properly, obtain his/ her consent for placing in the DLC for approval and issue of Go- ahead letter.
28. The targets shouldn't be a constraint for any district. The district official can enhance it up to 25% of their allocated target in case of demand from farmers taking due approval from Director, AH&VS. The district officials are free to reallocate block targets according to the demand in different blocks.

Training of the farmers

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. The brooding unit will be managed by the individual farmer.
- iii. Each farmer will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and Pranimitras will have to guide the farmers in field for managing the brooding and growing units.
- v. The capacity building of LIs, Gomitras, Prani Mitras will be taken up by the Deptt.

Procurement of Chicks:-

Chicks will be procured directly by the farmer from the nearby department



Health Care Measures

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the poultry birds.

Monitoring and supervision

- Regular supervision of the progress of the scheme will be done by the Directorate of AH & VS. The scheme will be reviewed by the Director of AH&VS on a fortnightly basis.
- The district wise target will be intimated to the concerned districts from DAH & VS.
- The block wise target will be fixed by the concerned CDVOs.
- Proper documentation will be done by taking geo tagged photographs of each chick rearing unit along with the beneficiary.
- Regular monitoring will be done by the SDVO Concern along with ADVOLP under the direct supervision of the CDVO.
- All data with regard to the scheme should be entered online in the Go Sugam portal at Block and district level.
- For effective implementation of the scheme the following monitoring mechanism has been suggested. The officers concerned will verify the mentioned percentage of schemes under their respective jurisdiction.
 - BVO - 20% of the block target
 - Concerned SDVO - 20 % of sub divisional target
 - ADVOLP - 10 % of district target
 - CDVO- 5 % of district target
 - Concerned Scheme Officer of Directorate- 0.5% of State target
 - Concerned Additional Director - 0.5% of State target

Scheme Out lay

The unit cost of 1000 chick rearing unit is Rs 2.54 lakh. Total Project cost for establishing 75 chick rearing units during the year 2023-24 is **Rs 108.9838 lakh** (including the Admin. Cost @ 0.25% of the project cost).

Year	Particulars	Unit Cost (Rs. in lakh)	No. of Unit	Subsidy @ 40% per unit for General, SC, ST, Women, Transgender and Differently Able (min 40% disability) category (Rs. 1.016 lakh)	Administrative cost in lakh @0.25% of the project cost in lakh	Total funds from State plan (in lakh)
2023-24	Chick Rearing Unit (1000 chick capacity)	2.54 Lakh	75	108.712 Lakh	0.2718	108.9838 Lakh

Time Frame

The project will be implemented during the year 2023-24.

Items	Quarter	2023-24											
		Apr il	Ma y	Jun e	Jul y	Aug u	Sep t	Oc t	No v	De c	Ja n	Fe b	Ma r
Submission of the application by beneficiary													
Initial field verification & feasibility report by BLIT													
Issue of Go-ahead Letter to the beneficiary by CDVO													
Shed construction, bird induction and Intimation by Individual Beneficiary													
Asset verification by BLIT													
Grounding of units/Release of subsidy													

Economics:

Cost of one Chick rearing unit

Sl. No.	Particulars	Cost in Rs.
A. Fixed Cost		
1.	The shed area requirement for 1000 chicks (0.5sqft/chick x 1000)=500Sq. ft + 100 sqft towards feeder, drinker and others)=600sqft.@ Rs300/per Sq.ft.	1,80,000.00
2.	Electrification @Rs5/ per bird	5,000.00
3..	Equipments(25drinker + 25 feeder)= 50x Rs 300/	15,000.00
	Total (A)	2,00,000.00
	Total Initial cost	Rs 2,00,000.00
Recurring Cost for production of 28 days old chick		
1.	Cost of day old chicks @ Rs 30.00 for 1000 chicks	30,000.00
2.	Feed cost per bird up to 4 weeks age: 750gmper bird x 1000 x Rs.30.00	22500.00
3.	Medicine and vaccine cost	1500.00
4	Total (B)	54000.00
	Total A+ B =Rs 200000/- + Rs 54,000/- =	2,54,000.00
	Income	
1	By sale of 28 days old birds @ Rs 65/bird 950 bird x Rs 65.00(Considering 5% mortality)	61750
2	Expenditure(Chick cost+ feed cost+ medicine, vaccine cost)	54000
	Net income per batch(1-2)	7750

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Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that the following applicant's proposed site for establishment of chick rearing unit have been visited by us and found that the land records mentioned by the farmers in their application form found to be correct. The proposed site does not violate pollution control norms.

Sl.	Name of the farmer	Address of the CRU unit	Bank finance/ Self finance

LI/ VT/SAVS

VAS/ AVAS/BVO



**OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER,
[FARM_DISTRICT]**

GO-AHEAD LETTER

Letter No.: _____ valid up to : _____

Date: [CURRENT_DATE]

Smt./Sri [FARMER_NAME], Category [FARMER_CATEGORY], SO/DO/VO [FARMER_FATHER] is ALLOWED to setup a **Chick Rearing Unit under State Plan, 2023-24** in in Plot No. Khata No. with an area of (ha.) in Village: [FARM_VILLAGE], GP: [FARM_GP], Block: [FARM_BLOCK], Dist: [FARM_DISTRICT] which was verified/inspected by the Block level Inspection Team on dated [INSPECTION_DATE] and recommended your application.

Based on the recommendation Go-ahead is issued in your favour. You are entitled to receive a back ended subsidy up to a maximum of 40 % of the total project cost.

The subsidy amount shall be released to your Aadhar linked bank account through DBT mode in two phases after due asset verification of the inspection team. The subsidy amount will be released in 2 Phases as below:

- 1st Phase: Rs. 40,640.00 (40%) of the eligible subsidy just after construction of building.
- 2nd Phase: Rs. 60,960.00 (60%) of the eligible subsidy after induction of day old chicks and stocking of full unit.

You are requested to complete the construction of shed as per the specifications and rearing of one batch of day old chicks up to 4 weeks old in your CRU under the supervision & guidance of the local AVAS/VAS/BVO within 6 months on issue of this Go Ahead Letter.

After completion of each phase you will intimate the local VAS/ AVAS/ BVO about completion with a request for asset verification on intimation in the prescribed format.

CDVO (District)



Format for Intimation by Beneficiary

To

The Block Veterinary Officer,

Sub:- Completion of chick rearing unit infrastructure / Induction of Chicks in my Farm

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for establishment of Chick Rearing Unit / inducted 1000 nos of chicks in my farm on dated

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -



Asset verification report by Block Level Inspection Team

1. Name of the farmer with address:
2. Name of the scheme:
3. Year of implementation:
4. Name of the Block:
5. Type of the Shed:
6. Construction as per specification: Yes/ No
7. No. of birds actually being reared on date of verification:
8. Source of Procurement of chicks with date: Attach the receipt
9. Approximate age of the birds:
10. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

Signature of the Farmer

Signature of the Block Level Inspection Team



Annexure-V

Category wise District physical target "Establishment of Chick Rearing Unit" during the year 2023-24							
Sl. No.	Name of District	No. of Blocks	Total No. of GP in the District	Physical target for 2023-24	SC	ST	GENERAL
1	Angul	8	225	2	0	0	2
2	Balangir	14	317	2	0	0	2
3	Balasore	12	356	2	0	0	2
4	Bargarh	12	253	3	1	1	1
5	Boudh	3	69	1	0	0	1
6	Bhadrak	7	218	2	1	0	1
7	Cuttack	14	373	2	0	0	2
8	Deogarh	3	70	2	0	1	1
9	Dhenkanal	8	212	1	0	0	1
10	Gajapati	7	149	4	0	2	2
11	Ganjam	22	503	4	1	0	3
12	Jagatsinghpur	8	198	3	1	0	2
13	Jajpur	10	311	3	1	0	2
14	Jharsuguda	5	78	2	1	0	1
15	Kalahandi	13	310	3	1	1	1
16	Kandhamal	12	171	2	0	1	1
17	Kendrapada	9	249	2	1	0	1
18	Keonjhar	13	297	3	0	1	2
19	Khordha	10	190	2	0	0	2
20	Koraput	14	240	2	0	1	1
21	Malkangiri	7	111	2	0	2	0
22	Mayurbhanj	26	404	4	0	2	2
23	Nabarangapur	10	189	2	1	1	0
24	Nayagarh	8	194	2	0	0	2
25	Nuapada	5	131	2	0	1	1
26	Puri	11	268	2	0	0	2
27	Rayagada	11	182	5	1	1	3
28	Sambalpur	9	138	3	1	1	1
29	Subernapur	6	109	3	1	0	2
30	Sundargarh	17	279	3	1	1	1
Total		314	6794	75	13	17	45

NB:

- i. The target can be interchangeable among the reserved category.
- ii. In case of non availability of beneficiary in reserved category, then the target can be interchangeable with the General category.
- iii. Beneficiaries will be selected on first cum first serve basis.

