

**'Support to farmers for Broiler farming (500 bird capacity) in Deep
litter System' in individual mode**

under

'State Plan Scheme" during the year 2023-24

(State share: -Rs 6325.68 Lakh)

(Period 2023-24)

**Directorate of Animal Husbandry & Veterinary Services,
Odisha, Cuttack**

'Support to farmers for Broiler farming (500 capacity) in Deep Litter System' in individual Mode during the year 2023-24

Background

Poultry has been the fastest growing sector in providing employment to a significant number of people in the State. Poultry rearing is done for egg and meat production. For the year 2023-24, it is targeted to achieve 132.5 TMT of broiler meat production.

The Broiler farming in deep litter system can help to meet the nutritional requirement of growing rural population of the State. It can also be a source of additional income for small and marginal farmers, particularly the women.

Aim:

This program aims to support 6150 farmers for setting up of Broiler farms with a capacity of 500 birds, with 40% of the unit cost as subsidy to General, SC,ST ,Women, Transgender & Differently Able (min 40 % disability) category during 2023-24.

Objectives:

- To enhance the poultry meat production in the state.
- Enhance livelihoods and incomes among farmers through broiler meat production.
- To support the nutritional requirement of the people through consumption of animal protein.
- To build the capacity of the farmers for undertaking broiler farming in deep litter system as a profitable mini-enterprise.
- To create self employment in rural areas particularly among the SC, ST, Women, Transgender & Differently Able Category.
- To improve the economic status of the rural under privileged.

Target Beneficiaries:

Under the scheme, 6150 farmers will be covered.




SUBSIDY OUTLAY

Unit cost: Rs 1.8 Lakh

Subsidy	Rs in Lakhs per unit	1 st installment subsidy (40% of the eligible subsidy)	2 nd installment subsidy (rest 60% of the eligible subsidy)
		After construction of building	After induction of chicks
Subsidy to General, SC, ST & Women, Transgender & Differently Able (min 40 % disability)category @40% of the unit cost	Rs 0.72	Rs 28,800	Rs 43,200

1. Selection of farmers

- i. The willing farmers/ entrepreneurs /ST, SC, Women, Transgender & Differently Able(min 40 % disability) beneficiaries will be eligible to avail support.
- ii. The certificate of identity as transgender persons issued by District Magistrate as per "The Transgender Persons (Protection of Rights) Act, 2019" will be accepted for Transgender category.
- iii. For differently able persons the certificate if disability issued by certifying authority / competent authority indicating 40% or more disability as per "The Rights of Persons with Disability Acts, 2016" will be accepted.
- iv. Each entrepreneur will apply online (<http://sugam.odisha.gov.in>) as prescribed, to the respective Block Veterinary Officer (BVO) or may contact with AVAS/VAS/BVO of respective block for assistance to apply.
- v. All beneficiaries covered under the scheme should be Aadhar linked to avoid duplication.
- vi. **While availing subsidy, beneficiary family will be considered instead of individual member of family. One beneficiary family should not be provided with multiple benefits under one particular scheme. A family will not be eligible for subsidy under the same scheme if any of its members has got subsidy during last three years.** However, if any member of one family gets the benefit as a member of WSHG, then other family members can avail any other scheme, as in a Group activity the profit for each of the group members may not be high.

- vii. The BVO shall compile the Block wise applications and thereafter undertake a joint verification in transparent manner of the proposed poultry unit. The Block Level Inspection Team shall comprise of the following members
- a. BVO/AVAS/VAS
 - b. Concerned Livestock Inspector/ VT/SVAS
- viii. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project. **Annexure-I.**
- ix. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the online applications to the CDVO.
- x. **On receipt of e-applications by the CDVO, a District Level Committee comprising of Chief Development Officer-cum-Executive Officer, Zilla Parisad, CDVO, ADVO (LP), District Project Coordinator, Mission Shakti, District Project Manager, OLM and Project Administrator, ITDA (Concerned area) under the Chairmanship of the Collector & District Magistrate shall approve the final list of beneficiaries of the District.**
- xi. After approval of the list, Go ahead letter to the eligible farmers will be issued by the concerned CDVO as per **Annexure- II.**
- xii. The L.Is/PraniMitras/ Gomitras/ other such workers will be tied up for providing handholding support to the farmers.
- xiii. After issue of go-ahead letter, the farmer will construct the poultry shed and other infrastructure.
- xiv. After completion of the shed the beneficiary will intimate the Local BVO/ AVAS in the format enclosed at **Annexure-III.**
- xv. Thereafter, the block level Inspection Team will inspect the poultry shed within 2 weeks period from the date of intimation by the beneficiary. They will take a geo-tagged photograph of the Poultry Shed.
- xvi. The Inspection Team will submit the geo-tagged photograph of the Poultry Shed and recommend to the concerned CDVO for release of 40% of the eligible subsidy **Annexure-IV.**
- xvii. Then the beneficiary will start rearing the birds. After induction of broiler chicks, the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-III.**
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- xviii. Thereafter, the block level Inspection Team will inspect the fully stocked poultry unit. They will take a geo-tagged photograph of the Poultry Unit and recommend to the concerned CDVO for release of remaining 60% of the eligible subsidy. **Annexure-IV.**
- xix. The back ended subsidy will be released in two phases i.e 40% of the eligible subsidy through DBT mode only to the beneficiary just after construction of poultry shed and 60% of the eligible subsidy after induction of chicks in the unit with due asset verification by the inspection team.
- xx. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha.
- xxi. The beneficiary list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
- xxii. Administrative Cost will be given to CDVOs to meet the expenditure incurred towards monitoring & supervision of the scheme.
- xxiii. The District wise indicative target of beneficiaries to be covered is shown at **Annexure - V.** The Director AH & VS may revise the district wise target as per the demand and progress of implementation.
- xxiv. The selected beneficiary to start the work at least within 2 months of issue of Go ahead letter. In case of failure to do so, a formal notice must be served to initiate the work within 15 days failing of which the go ahead issued will be cancelled and issued to an eligible beneficiary either new / in the waiting list approved by the DLC.
- xxv. The applications of eligible and willing farmers who have already applied for establishing units under similar scheme in Go- Sugam for the year 2022-23 and are under wait list shall be considered for the financial year 2023-24 on priority. For the applications (for the year 2022-23) the concerned block and district officers are to verify the documents properly, obtain his/ her consent for placing in the DLC for approval and issue of Go- ahead letter.

Modalities of Implementation:


1. The beneficiary will be provided with 40% of the unit cost i.e Rs 72,000 as back ended subsidy per broiler unit. The selection of beneficiary shall be made in a

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transparent manner by the CDVOs. Identification of beneficiaries must be made with Aadhar linking at the time of submission of application.

2. The CDVOs and BVOs should facilitate credit linkage from banks to the farmers for availing loans to create a Broiler farm, as per the requirement of the beneficiary.
3. CDVOs in consultation with Lead District Manager of the concerned district shall take steps for arranging bank loan to the farmers for successful implementation of the scheme.
4. The back ended subsidy amount shall be released to the Aadhar linked bank account of the beneficiary through DBT mode only in two phases ie 40% of the eligible subsidy shall be released after construction of poultry shed and 60% of the eligible subsidy shall be released after establishment of the unit.
5. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by **BLIT**.
6. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
7. Quality checking of chicks procured by the beneficiaries shall be ensured by concerned BVOs.
8. All Beneficiaries should be mandatorily Aadhar linked and the beneficiary database should be maintained in the Directorate website.
9. The targets shouldn't be a constraint for any district. The district official can enhance it up to 25% of their allocated target taking into account the potential & requirement of the district. The letter bearing No. 2620 dated 24.02.2023 issued from F&ARD Department may be referred for this purpose. The district officials are free to reallocate block targets according to the demand in different blocks.

Training of the farmers

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
 - ii. The Broiler unit in deep litter system will be managed by the individual farmers.
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- iii. Each farmer will be trained on recommended management practices on brooding, feeding, watering and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and PraniMitras will have to guide the farmers in field for managing the Broiler units.
- v. The capacity building of LIs, Gomitras, PraniMitras will be taken up by the Dept.

Procurement of Chicks

The beneficiary shall directly procure quality chicks which will be properly monitored by the respective BVOs.

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Health Care Measures

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the poultry birds.

Monitoring and supervision

- Regular supervision of the progress of the scheme will be done by the Directorate of AH & VS. The scheme will be reviewed by the Directorate of AH & VS on a fortnightly basis.
- The district wise target will be fixed by the Directorate of AH & VS in consultation with CDVOs.
- The block wise target will be fixed by the concerned CDVOs.
- Proper Documentation will be done by taking geo-tagged photographs of each broiler unit along with the beneficiary.
- Regular monitoring will be done by the SDVO Concern along with ADVO LP under the direct supervision of the CDVO.
- All data with regard to the scheme should be entered online on the Go-Sugam portal at Block and district level.
- The monthly progress report will be submitted by CDVO every month in the prescribed format.
- For effective implementation of the scheme the following monitoring mechanism has been suggested. The officers concerned will verify the mentioned percentage of schemes under their respective jurisdiction.
 - BVO - 20% of the block target
 - Concerned SDVO -20 % of sub divisional target
 - ADVO (LP) – 10 % of district target
 - CDVO- 5 % of district target
 - Concerned Scheme Officer of Directorate- 0.5% of State target
 - Concerned Additional Director - 0.5% of State target



Financial Outlay

The unit cost of 500 birds' Broiler unit is Rs 1.8 Lakh. The total expenditure for establishing 6150 Broiler units under state plan during the year 2023-24 is **Rs. 6325.68 lakh** (including 0.25% of the Admin. Cost of total cost).

Year	Unit Cost Rs in lakh	No. of Unit	State plan funding towards establishment of 6150 Broiler farms @ Rs. 0.72 lakh (i.e 40% of unit cost) per farmer	Admin cost @ 0.25% of total cost in lakh	Total funds from State plan in lakh
2023-24	1.80	6150	6309.9	15.78	6325.68

Time Frame

The project will be implemented during the year 2023-24.

Items Quarter	Q	2023-24											
		Apr il	Ma y	Ju ne	Jul y	Aug st	Se pt	O ct	No v	De c	Ja n	Fe b	Mar
Submission of the application by beneficiary													
Initial field verification & feasibility report by BLIT													
Issue of Go-ahead Letter to the beneficiary by CDVO													
Shed construction, bird induction and Intimation by Individual Beneficiary													
Asset verification by BLIT													
Grounding of units/Release of subsidy													

Cost of one Broiler unit

Sl No	Items of Investment	Cost in Rs.
1	Cost of day Old Chicks @ Rs. 38/- each Rs 38.00 X 500	19,000/-
2	Cost of poultry Shed 500Sq. Ft @ Rs. 200/- per Sq. ft.	1,00,000
3	Cost of Feeding	

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a	Up to 6 weeks of age @ 3.5 Kg/ bird for 500 birds (Cost of feed Rs.30/- kg) =3.5kg x 500 birds x Rs 30.00	52,500/-
4	Cost of Equipment @ Rs. 8/ per bird	4,000/-
5	Cost of Medicine, Vaccine @ Rs. 8/- bird	4,000/-
6	Cost towards litter material	500/-
	Total Cost	1,80,000/-

Income from 5batches of broiler rearing in a year		
1	By sale of bird say 500 x 5 =2500/ 2375 (with 5% mortality), 2375 X 2.5 Kg/bird X Rs 95/Kg	5,64,062.5
2	Expenditure(Chick cost +feed cost+ litter material cost) for 5 batch including cost of Poultry shed and Equipments	484000
3	Net income (1-2)	80062
4	Manure	1000/-
5	Total Income	81062
6	Total Gross Income(12 Month)	81062
7	Gross Income Per Month	6755/-

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Annexure – I

Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that the following applicant's proposed site for establishment of Broiler units have been visited by us and found that the land records mentioned by the farmers in their application form found to be correct. The proposed site does not violate pollution control norms.

Sl.	Name of the farmer	Address of the broiler unit	Bank finance/ Self finance

LI/ VT/SAVS

VAS/ AVAS/BVO

**OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER,
[FARM_DISTRICT]**

GO-AHEAD LETTER

Letter No.: _____ valid up to : _____

Date:[CURRENT_DATE]

Smt./Sri [FARMER_NAME], Category [FARMER_CATEGORY], SO/DO/WO [FARMER_FATHER] is allowed to setup a **Broiler Farm (500 birds capacity) in deep litter system under State Plan, 2023-24** in Plot No. Khata No. with an area of (ha.) in Village: [FARM_VILLAGE], GP:[FARM_GP], Block: [FARM_BLOCK] , Dist: [FARM_DISTRICT] which was verified/inspected by the Block level Inspection Team on dated [INSPECTION_DATE] and recommended your application.

Based on the recommendation Go-ahead is issued in your favour. You are entitled to receive a back ended subsidy up to a maximum of 40 % of the total project cost.

The subsidy amount shall be released to your Aadhar linked bank account through DBT mode in two phases after due asset verification by the Block Level Inspection Team. The subsidy amount will be released in 2 Phases as below:

- 1st Phase: a maximum of Rs. 28,800.00 (40%) of the eligible subsidy after construction of poultry shed.
- 2nd Phase: a maximum of Rs. 43,200.00 (60%) of the eligible subsidy after induction of birds and stocking of the full unit.

You are requested to complete the construction of Poultry Shed as per the specifications and induct one batch of broiler birds in your farm under the supervision & guidance of the local AVAS/VAS/BVO within 6 months on issue of this Go Ahead Letter.

After completion of each phase you will intimate the local VAS/ AVAS/ BVO about completion with a request for asset verification on intimation in the prescribed format.

CDVO (District)

Format for Intimation by Beneficiary

To

The Block Veterinary Officer,

Sub:- Completion of Broiler farm infrastructure / Induction of broiler Chicks in my Farm

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for rearing 500 broiler birds in deep litter system / inducted nos of chicks in my farm on dated

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -

Asset verification report by Block Level Inspection Team

1. Name of the farmer with category and address:
2. Name of the scheme:
3. Year of implementation:
4. Name of the Block:
5. Type of the Shed:
6. Construction as per specification: Yes/ No
7. No. of birds actually being reared on date of verification:
8. Source of Procurement of chicks with date: Attach the receipt
9. Approximate age of the birds:
10. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

Signature of the Farmer

Signature of the Block Level Inspection Team



Annexure-V

Category wise District physical target "Support to farmers for Broiler Farming (500 bird capacity) in Deep LITTER System in Individual mode" during the year 2023-24

Sl. No.	Name of District	No. of Blocks	Total No. of GP in the District	Physical target for 2023-24	SC	ST	GENERAL
1	Angul	8	225	280	52	39	189
2	Balangir	14	317	210	37	44	129
3	Balasore	12	356	300	61	35	204
4	Bargarh	12	253	190	38	36	116
5	Boudh	3	69	170	39	20	111
6	Bhadrak	7	218	156	34	3	119
7	Cuttack	14	373	316	61	11	244
8	Deogarh	3	70	63	9	22	32
9	Dhenkanal	8	212	190	36	27	127
10	Gajapati	7	149	130	9	69	52
11	Ganjam	22	503	250	46	8	196
12	Jagatsinghpur	8	198	320	70	2	248
13	Jajpur	10	311	350	80	29	241
14	Jharsuguda	5	78	120	21	37	62
15	Kalahandi	13	310	249	41	72	136
16	Kandhamal	12	171	170	25	91	54
17	Kendrapada	9	249	220	47	1	172
18	Keonjhar	13	297	240	26	108	106
19	Khordha	10	190	171	22	10	139
20	Koraput	14	240	150	21	75	54
21	Malkangiri	7	111	100	22	58	20
22	Mayurbhanj	26	404	350	25	204	121
23	Nabarangapur	10	189	140	20	78	42
24	Nayagarh	8	194	200	28	12	160
25	Nuapada	5	131	120	16	40	64
26	Puri	11	268	260	46	1	213
27	Rayagada	11	182	165	23	92	50
28	Sambalpur	9	138	230	39	78	113
29	Subernapur	6	109	140	33	13	94
30	Sundargarh	17	279	200	18	100	82
Total		314	6794	6150	1045	1415	3690

NB:

- i. The target can be interchangeable among the reserved category.
- ii. In case of non availability of beneficiary in reserved category, then the target can be interchangeable with the General category.
- iii. Beneficiaries will be selected on first cum first serve basis.