

'Support to farmers for Broiler farming (2000 birds capacity) in Deep litter System' in WSHG mode

under

'State Plan Scheme" during the year 2023-24

(State share Budget :-Rs 12992.4 Lakh)

(Period 2023-24)

**Directorate of Animal Husbandry & Veterinary Services,
Odisha, Cuttack**

“Support to farmers for Broiler farming (2000 birds capacity) in Deep Litter System” in WSHG mode during the year 2023-24

Background

Poultry has been one of the fastest growing allied sectors and provides employment to a significant number of people in the State. Poultry rearing is done for egg and meat production. For the year 2023-24, it is targeted to achieve **132.50 TMT** of chicken meat production per annum.

The Broiler farming in deep litter system can help to meet the nutritional requirement of growing population of the State. It can also be a source of additional income for small and marginal farmers, particularly women.

Aim:

This programme aims to support 3000 WSHGs for setting up of Broiler farms with a capacity of 2000 birds, with 40% subsidy during 2023-24.

Objectives:

- To strengthen the local Poultry Production Systems for enhancing livelihoods and also for generation of additional income among the WSHG through broiler meat production.
- To support the nutritional requirement of the people through consumption of animal protein.
- To build the capacity of the farmers for undertaking broiler farming in deep litter system as a profitable mini-enterprise
- To create employment in rural areas particularly among the women.

Target Beneficiaries:

Under the scheme, 3000 WSHGs will be covered.

SUBSIDY PROVISION

Unit cost: Rs 7.2 Lakh

Subsidy	Rs in Lakhs per unit	1 st installment subsidy (60% of the eligible subsidy)	2 nd installment subsidy (rest 40% of the eligible subsidy)
		After construction of building	After induction of chicks
Subsidy to WSHGs @40% of the unit cost	Rs 2.88 Lakh	Rs 1.728 Lakh	Rs 1.152 Lakh

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Selection of farmers:

1. Guidelines issued vide letter no. 11264/FARD, Dt 08.09.2021 jointly by F&ARD and Mission Shakti Departments need to be followed for selection of WSHGs in transparent manner.

Modalities of Implementation:

- i. The Go ahead letter shall be issued by the CDVO as per **Annexure-I** as recommended by the Block level Selection Committee. A copy should also be submitted to the DSWO for information and review of progress.
- ii. The WSHG will be provided a maximum of 40% back ended subsidy of the unit cost i.e Rs 2.88 lakh per unit.
- iii. The eligible subsidy amount shall be released back ended to the bank account of the WSHG through DBT mode only in two phases i.e 60% of the eligible subsidy (Rs 1.728 Lakh) shall be released after construction of the Poultry shed in the 1st phase and 40% of the eligible subsidy (Rs 1.152 Lakh) shall be released after stocking of the unit in the 2nd phase.
- iv. The CDVOs, BVOs and BPC, Mission Shakti/ BPC OLM should facilitate credit linkage from banks to the WSHGs for availing loans to establish a broiler farm in Deep litter system. CDVOs in consultation with Lead District Manager of the concerned district shall take steps for arranging bank loan to the farmers for successful implementation of the scheme as per the requirement of the WSHG.
- v. After issue of the go-ahead letter, the WSHG will construct the poultry shed under supervision and guidance of the Block Level Veterinary officers.
- vi. After completion of the poultry shed, the WSHG will intimate the local AVAS/BVO in the format enclosed at **Annexure- II**. The Block Veterinary Officer along with the Block Level Inspection team shall inspect the units within 2 weeks and take a geo tagged photograph of the completed unit.
- vii. The BVO will submit the completion report of the construction of poultry shed enclosing the geo tagged photograph to the CDVO for release of 60% of the subsidy (Rs 1.728 Lakh) through DBT mode to bank account of the SHGs. The format of the asset verification report is annexed at **Annexure-III**.
- viii. The WSHG will procure good quality chicks from any reputed source and can take the guidance / assistance of the local VAS/ AVAS/ BVO if required.

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- ix. After complete stocking of the unit, the BVO along with the Block Level Inspection Team will verify the unit and recommend for release of 2nd installment i.e 40% of the subsidy (Rs 1.152 Lakh) enclosing the geo tagged photograph to the CDVO. The format of the asset verification report is annexed at **Annexure-III**.
- x. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by concerned BLIT.
- xi. **Those WSHGs who have availed subsidies previously or in verge of setting subsidy in similar types of schemes of Govt. of India or State Government shall not be included under this scheme.**
- xii. The poultry unit will be fully managed by WSHG members.
- xiii. The WSHG will provide land for the poultry unit. Affidavit regarding land ownership may not be insisted upon WSHGs. The WSHG will record the land availability status in the proceedings of the meeting convened for the purpose and it should be maintained in the meeting register.
- xiv. The WSHG had to ensure for proper management of the unit. For any assistance needed the WSHG members can consult the local LI or Veterinarians immediately.
- xv. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
- xvi. The SHG will fix the sign board on the details of the scheme (Scheme name, year of implementation, beneficiary name and address, cost of the project, unit size, unit cost, subsidy etc. along with the logo of Mission Shakti).
- xvii. Administrative Cost will be given to CDVOs to meet the expenditure incurred towards monitoring & supervision of the scheme.
- xviii. The district wise indicative target is shown at **Annexure -IV**. The Director AH&VS may revise the district wise target as per the demand and progress of implementation.
- xix. The selected WSHG to start the work at least within 2 months of issue of Go ahead letter. In case of failure to do so, a formal notice must be served to initiate the work within 15 days failing of which the go ahead issued will be canceled and issued to an eligible WSHG either new / in the waiting list approved by the DLC.

- xx. The applications of eligible and willing WSHGs who have already applied for establishing units under similar schemes in Go- Sugam for the year 2022-23 and are under wait list shall be considered for the financial year 2023-24 on priority. For the application (for the year 2022-23) the concerned block and district officers are to verify the documents properly, obtain the WSHGs consent for placing in the DLC for approval and issue of Go- ahead letter.
- xxi. The targets shouldn't be a constraint for any district. The district official can enhance it up to 25% of their allocated target taking into account the potential & requirement of the district. The letter bearing No. 2620 dated 24.02.2023 issued from F&ARD Department may be referred for this purpose. The district officials are free to reallocate block targets according to the demand in different blocks.

Training of the WSHG

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. The Broiler unit in deep litter system will be managed by the members of WSHG.
- iii. Each WSHG will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and PraniMitras will have to guide the WSHG in field for managing the Broiler units.
- v. The capacity building of LIs, Gomitras, PraniMitras will be taken up by the Deptt.

Procurement of Chicks

The WSHG shall directly procure quality chicks from any reputed source which will be properly monitored by the respective BVO.

Health Care Measures

The BVO will provide all technical guidance to the WSHGs for maintaining proper veterinary health care and immunization of the poultry birds.



Monitoring and supervision

- Regular supervision of the progress of the scheme will be done by the Directorate of AH & VS. The scheme will be reviewed by the Directorate of AH&VS on a fortnightly basis.
- The block wise target will be fixed by concerned CDVO.
- Proper documentation will be done by taking geo tagged photographs of each broiler unit along with the WSHG Group.
- Regular monitoring will be done by the SDVO Concern along with ADVOLP under the direct supervision of the CDVO in coordination with the District Coordinator of Mission Shakti.
- All data with regard to the scheme should be entered online on the DSS portal at Block and District level.
- The monthly progress report will be submitted by CDVO every month in the online DSS portal.
- For effective implementation of the scheme the following monitoring mechanism has been suggested. The officers concerned will verify the mentioned percentage of schemes under their respective jurisdiction.
 - BVO - 20% of the block target
 - Concerned SDVO -20 % of sub divisional target
 - ADVOLP – 10 % of district target
 - CDVO- 5 % of district target
 - Concerned Scheme Officer of Directorate- 0.5% of State target
 - Concerned Additional Director - 0.5% of State target

Time frame: The project will be implemented during 2023-24.

	2023-24											
Items Quarter	Ap ril	M ay	Ju ne	Ju ly	A ug	Se pt	O ct	N ov	D ec	Ja n	F eb	M ar
Floating of EOI by DSWO. Submission of the application by WSHGs / feasibility report by BLIT/ Selection of WSHGs												
Issue of Go-ahead by CDVO												

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Income from 5 batches of broiler rearing in a year		
1	By sale of bird say $2000 \times 5 = 10000 / 9500$ (with 5% mortality), $9500 \times 2.5 \text{ Kg/bird} \times \text{Rs } 95/\text{Kg}$	22,56,250
2	Expenditure(Chick cost + feed cost+ litter material cost) for 5 batch including cost of Poultry shed and Equipments	19,36,000
3	Net income (1-2)	320250
4	Manure	4000/-
5	Total Income	3,24,250
6	Total Gross Income(12 Month)	3,24,250
7	Gross Income Per Month	27020/-

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OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER, [FARM_DISTRICT]

GO-AHEAD LETTER

Letter No.: _____ valid up to : _____

Date:[CURRENT_DATE]

[WSHG_NAME],.....is ALLOWED to setup a **Broiler-2000 birds capacity under State Plan, 2023-24** in in Plot No. Khata No..... with an area of..... (ha.) in Village: [FARM_VILLAGE], GP: [FARM_GP], Block:[FARM_BLOCK], Dist: [FARM_DISTRICT] which was verified/inspected by the Block level Inspection Team on dated [INSPECTION_DATE] and recommended your application.

Based on the recommendation Go-ahead is issued in your favour. You are entitled to receive a back ended subsidy up to a maximum of 40 % of the total project cost.

The subsidy amount shall be released to your Aadhar linked bank account through DBT mode in two phases after due asset verification of the inspection team. The subsidy amount will be released in 2 Phases as below:

- 1st Phase: Rs. 1, 72,800.00 (60%) of the eligible subsidy just after construction of building.
- 2nd Phase: Rs. 1, 15,200.00 (40%) of the eligible subsidy after induction of birds and stocking of full unit.

You are requested to complete the construction of Poultry Shed as per the specifications and induct one batch of broiler birds in your farm under the supervision & guidance of the local AVAS/VAS/BVO within 6 months on issue of this Go Ahead Letter.

After completion of each phase you will intimate the local VAS/ AVAS/ BVO about completion with a request for asset verification on intimation in the prescribed format.

CDVO (District)



Format for Intimation by WSHG

To

The Block Veterinary Officer,

Sub:- Completion of Broiler farm infrastructure / Induction of broiler Chicks in my Farm

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for rearing 2000 broiler birds in deep litter system / inducted nos. of chicks in my farm on dated

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Signature of the applicant
(on behalf of _____ WSHG)

Mobile No. -

Address -



Asset verification report by Block Level Inspection Team

1. Name of the WSHG with address:
2. Name of the scheme:
3. Year of implementation:
4. Name of the Block:
5. Type of the Shed:
6. Construction as per specification: Yes/ No
7. No. of birds actually being reared on date of verification:
8. Source of Procurement of chicks with date: Attach the receipt
9. Approximate age of the birds:
10. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the WSHG during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

Signature of members of WSHG

Signature of the Block Level Inspection Team



Annexure-IV

District wise physical target for "Support to farmers for Broiler Farming (2000 bird capacity) under Deep litter system in WSHG Mode" during the year 2023-24

Sl. No.	Name of District	No. of Blocks	Total No. of GP in the District	Total target for the year 2023-24
1	Angul	8	225	100
2	Balangir	14	317	140
3	Balasore	12	356	157
4	Bargarh	12	253	112
5	Boudh	3	69	45
6	Bhadrak	7	218	96
7	Cuttack	14	373	165
8	Deogarh	3	70	31
9	Dhenkanal	8	212	94
10	Gajapati	7	149	66
11	Ganjam	22	503	216
12	Jagatsinghpur	8	198	87
13	Jajpur	10	311	137
14	Jharsuguda	5	78	34
15	Kalahandi	13	310	137
16	Kandhamal	12	171	76
17	Kendrapada	9	249	110
18	Keonjhar	13	297	131
19	Khordha	10	190	84
20	Koraput	14	240	106
21	Malkangiri	7	111	49
22	Mayurbhanj	26	404	178
23	Nabarangapur	10	189	83
24	Nayagarh	8	194	86
25	Nuapada	5	131	58
26	Puri	11	268	118
27	Rayagada	11	182	80
28	Sambalpur	9	138	61
29	Subernapur	6	109	40
30	Sundargarh	17	279	123
Total		314	6794	3000

