



## DIRECTORATE OF FISHERIES, ODISHA, CUTTACK

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### CORRIGENDUM NOTICE TO THE RFP- NO.7558, DTD. 09.05.2023

#### **Selection of A Media Consulting Agency For IEC Strategy And Creative Productions**

In pursuance to the RFP- NO.7558, DTD.09.05.2023, the following modifications have been made.

Sl. No.	Clause No.	Original Clause as per RFP	Modifications / Amendments Recommended
1.	Section-2 Page No-12	The bidder should have minimum average annual turnover of Rs.100.00 lakh from creative services and IEC/media strategy/Content business in three financial years (FY 2019-20, 2020-21 & 2021-22 ) as on 31.03.2022	The bidder should have minimum average annual turnover of Rs.100.00 lakh from creative services and IEC/media strategy/Content business in five financial years (FY 2017-18,2018-19,2019-20, 2020-21 & 2021-22) as on 31.03.2022 (This shall be applicable to the entire RFP document)
2.	Section-5 Page No-54	Designing and Moving of Rath-- There shall be two Rathas (Medium range pick up van) one for Fisheries and another for ARD sector. Each Rath will touch all the GPs of Each Block of the State for creation of awareness- Rates may be quoted for each Rath for designing and moving per Block per month.	Designing and Moving of Rath- There shall be two digital Rathas (Medium range pick up van with LED Display of minimum sizes - 6 ft x 4 ft) one for Fisheries and another for ARD sector. Each Rath will touch all the GPs of Each Block of the State for creation of awareness- Rates may be quoted separately for designing and moving per day. <b>(This shall be applicable to the entire RFP document)</b>
3.	Section-4 page No-43 -NB	Bidders are requested to furnish the information up to 5 best projects only under Table- 1 having contract value equal to or more than Rs. 12 lakhs during the last 5 years. Copies of Work Order / Contract Document / Experience Certificate for the respective assignments need to be furnished along with the technical proposal failing which the assignment will not be taken into consideration for evaluation purpose.	Bidders are requested to furnish the information up to 5 best projects only under Table-1 having contract value equal to or more than Rs.8 lakhs during the last 5 years (2017-18 to 2021-22). Copies of Work Order / Contract Document / Experience Certificate for the respective assignments need to be furnished along with the technical proposal failing which the assignment will not be taken into consideration for evaluation purpose. <b>(This shall be applicable to the entire RFP document)</b>

Other terms & conditions of the RFP shall remain unchanged.

  
17/05/2023  
Director of Fisheries

